

## **“Controlled Vocabulary” for Webtexts and Media file Genres in Kairos**

### **WEBTEXT (webtext tab)**

- editorial -- editor's statements
- discussion -- Town Hall discussions
- book review -- review of a book
- software review -- review of software/CD, etc.
- review essay -- review of multiple objects (includes microreviews)
- interviews -- interviews :)
- chat interview -- interview conducted in a MOO, IRC, chat, etc.
- survey
- case study
- course study
- assignment study
- reflections
- conference review
- listserv review
- teaching narrative -- (praxiswiki starts here)
- ethnography --
- usability study (of space, of website design...)

### **HTML PAGES (in Media tab)**

- introduction -- the overview of the entire webtext
- course description -- use for html pages that describe a specific course
- literature review -- pages that cite other scholars' work (to help form this author's argument)
- results -- often a discussion of the project/assignment and/or data in the webtext
- conclusion -- an ending/conclusion to the webtext that usually sums up the discussion and/or offers "further research"
- references -- listing of the citations (usually, but not always text-only)
- image references -- a separate page that only lists image credits
- credits -- references/citations & bios/acknowledgements (if one page has all 3 use this one)
- section introduction -- starts a new section of the webtext
- project introduction -- starts discussion about a new project/assignment within the webtext
- author's statement -- usually Disputatio single HTML pages, but sometimes written by students to introduce/discuss their projects inside a larger webtext

### **VIDEO/AUDIO/ANIMATION (in Media tab)**

(montage as uber-category)

- mashup -- combines multiple primary texts into a new text
- remix -- remaking of a primary text into a new text
- slideshow -- video of mostly pictures set to music

## **“Controlled Vocabulary” for Webtexts and Media file Genres in Kairos**

- kinetic typography -- animated text
- animated graphic -- any still image that moves in an annoying way
- documentary (short)
- spoken word -- slam performance: poetry read aloud, essays read aloud
- sound effects -- random noise patterns, etc.
- how-to podcasts -- instructional audio pieces
- background music -- music running in the back of the HTML page
- title animation -- animated graphic as title
- for videos: draw on linked Moving Image genre types from the Resources section of website

### **Still IMAGE (on Media tab)**

- title header -- title text made into graphic (may include webtext logo)
- title graphic -- graphic used alongside a title (repeated as a logo)
- title animation -- animated graphic as title
- splash title -- graphic that readers have to “go through” to get to main webtext
- author photograph
- family snapshots
- illustrative photographs
- background image
- image map -- an image used as the main navigation in a webtext
- book cover graphic
- navigational graphic -- arrows, etc.
- clip art -- graphics used for illustrative or placeholder purposes (dumb shit)
- bullet characters -- images used instead of bullets in a bulleted list
- logo -- graphic that represents corporation/organization, etc.